

# ***ELKO!***

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**Racing • Eve of Destruction • Drive-In**

Elko! Competitors,

For more than ten years Elko! has followed a Super Late Model rule package for its premiere NASCAR Weekly Racing division. Starting in the 2017 season, Elko! will "adjust" its premiere NASCAR division rules to be compatible with the Big 8 Late Model series. It's expected that the move will lower overall costs for competitors and increase car counts. In addition, it will make Elko's top division more compatible with other tracks in the region.

Over the years, technology and rule changes have "morphed" the Super Late model to the point where car owners and race tracks wondered where the sophistication would end. The competitors that have it "figured out" usually have years of experience and the most talented crews. As a result, it seems like the same teams win all the races.

The Big 8 Late Model rules are specifically designed for a weekly race division. The intent of the rules are to keep racing affordable. Competitors will save money on the big three costs of racing: tires, motors and shocks. The tires are designed and proven to last and be more repeatable. The tires are the limiting factor to straightaway and cornering speeds. The motor rules are designed to keep cost down. The shock rule is also designed to save competitors money on parts, technology and expertise.

In the last 3 years, Elko! has seen the Super Late Model car count flatten out and decrease on an average, especially, the weeks after a "wreck fest" night. Elko! has had car counts as low as 12. We have also had a rare night where we have had 21 cars, but generally, we averaged about 15.

The current Elko! Big 8 class has experienced continued growth. Last year, this class averaged more cars than the Super Late Models. In 2017, we feel it is realistic to expect even more growth. We will likely receive the maximum NASCAR points at every Late Model event. In factoring the number of feature races Elko! has scheduled in 2017, it is easy to see why a NASCAR Premier "National" Season Champion, could come from Elko!

Change is always tough and every racer knows rule changes cost money. At the same time, Elko! has probably waited too long to go back to a Late Model rule package. The vast majority of weekly race tracks have already switched or are going to make the switch to Late Models. It just makes sense for all involved.

Competitors and Elko! are in the business of short track racing together. Together, with a positive attitude, the right business decisions, and great racing action, our sport should survive and thrive. Again, thank you for your understanding and positive attitude.

Have a great off season and hope to see you at the track in May!

Sincerely,

Elko! Management